

COOKIES

1. Purpose of personal data processing:

Personal data of data subjects is being processed for the following purposes:

- a) providing services related to the operation of the website in a necessary mode;
- b) providing better functionality and customising the content of the website;
- c) determining the number of visits and traffic sources - measuring and improving the performance of the website;
- d) (d) displaying targeted advertising on websites based on tracking website visitor behaviour and internet searches, as well as to evaluate the effectiveness of specific advertising and to track the number of users who are interested in the advertising.

2. Legality of personal data processing:

a. For the purpose listed in point a):

Personal data are processed pursuant to point (f) of Article 6 (1) of regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation).

b. For the purpose listed in points b to d:

Personal data are processed pursuant to point (a) of Article 6 (1) of regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation).

Consent is always voluntary and unconditional. Even if the data subject refuses to provide its consent, it can still visit and use the website, online services and products to the extent that cookies are not necessary for their functionality and accessibility. If the usage of cookie files is banned or limited, it can have an impact on the functionality and accessibility of the website and services provided by the controller, and it can happen that some or all the services do not fully function or are not available at all.

3. Legal obligation of personal data processing:

For the purposes listed in point a) and b) the processing of personal data on the basis of a special legal regulation is not carried out.

4. List of personal data:

a) providing services related to the operation of website:

During the access and use of the website some personal data of data subjects is obtained, which is automatically transferred to the server of the controller. The following information is recorded without consent and saved until its automatically deleted: IP address of the requested computer, date and time of the access, name and URL of the downloaded file, website, from which the access is carried out (addressing

the URL), browser that is used and occasionally an operating system of the computer used, as well as name of the controller accessing the internet.

b) – d) cookie files stored in the end device.

5. Data subjects:

For the purposes listed in points a) to d), the data subjects are website users/visitors.

6. The period for which the personal data will be stored:

For the purpose listed in point a):

Temporary cookies will be automatically deleted after you close a browser session and they enable some information to be saved – information that will simplify searching websites

For the purpose listed in point b - d:

Permanent cookies remain in your device until they expire (e.g., few hours, days, weeks, months, but maximum period is 13 months) or until you delete them on your own (browser settings).

User of the website may delete cookie files anytime he/she wants, no matter whether they are temporary or permanent.

7. Legitimate interests of the controller:

The processing of the above listed personal data, in point a), is necessary for the controller to provide services in relation with the operation of the website, for improving the content of website, for prevention and security of proper and safe functioning of systems and procedures, as his legitimate interest.

8. Transfer of personal data of data subjects to third countries:

The controller uses on his website services of third parties, such as Google Analytics and Facebook. The controller, to be able to use these services, is loading codes of third parties, which for their full functionality may require the storage of cookie files. This may result in accepting third-party cookies. In a case when you provide your consent for the use of third-party cookies, your data may be transferred countries, in which those third parties are located (e.g., USA).

Warning

pursuant to point (a) of Article 49 (1) of regulation when personal data is transferred to third parties that most likely do not provide the same level of personal data protection as is normal within the countries of EU:

Granting consent to provide or publish personal data by means of social media or other communication tools that are situated outside EEA (countries with the absence of adequacy decisions and without adequate guarantees – “countries not considered to be safe in the field of data protection and processing of personal data”) carries with it risks, such as:

- *Loss of control over the transmitted personal data;*
- *Loss of privacy;*
- *Ignorance of personal data being transmitted to other subjects;*
- *Failure to provide information about purposes concerning further processing of personal data;*
- *Abuse and identity theft;*

- Provision of personal data obtained to security agencies, secret services (e.g. Russian federation, USA, China);
- Inapplicability of the rights of the data subjects in the form guaranteed by European regulation by the controller located in third countries.

9. Technical and organizational security measures:

Organizational and technical measures for the protection of personal data are processed in the internal regulations of the controller. Security measures are implemented in the areas of physical and object security, information security, cipher information protection, personal, administrative security and sensitive information protection, with precisely defined competences and responsibilities set out in the security policy.

10. Categories of personal data:

For the purposes listed in points a) to d): general category of personal data.

11. Disclosure of personal data:

Personal data are not being disclosed.

12. Automated decision-making, including profiling:

Automated decision-making, including profiling is being carried out.

13. Recipients of personal data:

Recipients	Legal basis
Hotjar Leadly Dream Labs Facebook Doubleclick YouTube LinkedIn AddThis Google	pursuant to point (a) of Article 6 (1) of regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation).

14. Other authorised bodies:

Other authorised bodies	Legal basis
Other authorised body	pursuant to point (c) of Article 6 (1) of regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation).

15. Rights of data subjects:

The data subject has the right to request access to the personal data processed about him or her from the controller, the right to rectification of personal data, the right to erasure or restriction of the processing of personal data, the right to object to the processing of personal data, the right to the ineffectiveness of automated individual decision-making, including profiling, the right to the portability of personal data, as well as the right to submit a petition to the supervisory authority. Where the controller processes personal data on the basis of the data subject's consent, the data subject shall have the right to withdraw his or her consent to the processing of personal data at any time. The withdrawal of consent shall not affect the lawfulness of the processing of personal data based on consent prior to its withdrawal. The data subject may exercise the rights by sending an email to the controller's address or by writing to the controller's address. The processing of the data subject's rights shall be carried out individually by the responsible person.